

## **Presentation Information**

Presentations should be simple and not overly formal. You'll have five minutes to present and five minutes for a Q&A.

Here are some tips if you're getting ready to present a non-profit:

- 1. Introduce yourself and the organization you would like to nominate for funding.
- 2. Let the group know where the organization is located.
- 3. Share the mission of the organization.
- 4. What is the purpose of the organization? (Who are they? What do you they do? How do they do it?
- 5. How would the organization benefit from the group's donation? How will the funds be used?
  - Describe the program that you would like funded. Provide some background information for the program including who and how many people it will impact.
  - What will our community be missing if the program doesn't get funded? How essential is the program?
- 6. What percentage of the funds go directly to the mission? What percentage goes towards overhead and marketing?
- 7. What is the organizations operating budget? How does the organization sustain their budget (ie., grand support, individual contributions, etc)?
- 8. If the organization has a large operating budget, we would recommend that you work closely with the organization to "pitch" a small project where the funds are earmarked and designated. This would enable the women to feel more invested in the project and feel a sense of ownership/impact.
- 9. Ensure that the organization is a recognized 501(c)3.
- 10. End with a heartfelt ask and thank you.